

## The Next Generation Media projects join forces to showcase European innovation in the sector!

Delivering innovation and empowering people, the **International Broadcasting Convention (IBC)** is where the future of the global media and entertainment industry is defined and actioned. Energising the market, enabling content everywhere and inspiring new conversations, IBC brings the creative, technology and business communities together to collaborate, learn and unlock new opportunities.



The **COPA EUROPE** Project actively participated in the IBC 2023, held at the RAI Amsterdam from September 15th to 18th. Alongside other Next Generation Media projects funded by the European Commission through Horizon 2020, COPA EUROPE, MediaVerse, STADIEM, and Möbius collaborated to share a booth dedicated to driving innovation in the media sector. Together, they showcased innovative solutions with the potential to shape the future of media and publishing.



Throughout the event, COPA EUROPE, alongside its partner initiatives, took the opportunity to collaborate, exchange ideas, and test each other's applications, fostering a valuable learning experience through shared insights.

## Learn more about our sibling initiatives



[Möbius](#) (The power of prosumers in publishing) is an initiative funded under the European Commission Horizon 2020 programme, aimed at modernizing the European book publishing industry by remodeling traditional value chains and business models. It seeks to uncover the potential of prosumers and deliver new enriched media experiences.



[MediaVerse](#) (A universe of media assets and co-creation opportunities at your fingertips) is a pioneering project with a mission to empower content creators of all kinds, ranging from traditional publishers and freelance artists to individuals eager to share their ideas, while retaining full control over their intellectual property rights.



[STADIEM](#) (Startup Driven innovation in European Media), with its piloting and acceleration programme, brings together start-ups, scale-ups, investors and media organisations to foster the development of Next Generation Media solutions. To achieve its vision, STADIEM identified and worked towards 5 objectives:

1. A cross-border community of ecosystems that encompasses 4 innovation hubs
2. An in-development European support framework and tool for taking innovative technologies to market
3. A start-up support programme through 2 open calls
4. Creating synergies in Europe and worldwide